

Protect your critical assets with Geotab GO® Anywhere™ Asset Tracker



With Geotab GO Anywhere Asset Tracker, you gain comprehensive oversight of your critical assets like trailers, shipping containers, generators, operational equipment, and more. This comparison chart shows the shift from basic asset management to proactive, integrated tracking, providing a straightforward and cost-effective solution for managing both powered and non-powered assets.

Operational factors



Asset management

Without Geotab GO Anywhere Asset Tracker

Inconsistent asset management

Coordinating both powered and non-powered assets often involves a mix of online and offline systems, resulting in a fragmented and inefficient process.

With Geotab GO Anywhere Asset Tracker

Unified asset management

Efficiently manage all assets, powered and non-powered alike, on MyGeotab with a single, integrated platform for streamlined operations and improved oversight.



Asset tracking

Manual tracking capabilities

Time-consuming process of physically locating assets, requiring staff to leave their desks and visit yards or sites, leading to inefficiencies, delays, and potential losses in productivity.

Connected asset tracking

Effortlessly monitor and track your assets, gaining access to both current and historical location data for optimal asset management.



Asset utilization

Incomplete usage insights

Challenges in understanding how, where and when assets are utilized, often due to limited documentation or insufficient data, leading to uncertainty in decision-making and the risk of underutilizing resources.

Optimized asset utilization

Get a clear view of how and where your assets are deployed, facilitating smarter decisions for optimal use of resources.

Operational factors



Asset recovery

Without Geotab GO Anywhere Asset Tracker

Vulnerability to theft and unauthorized use

Without monitoring, assets are more susceptible to theft and loss, and recovering them can be expensive in terms of money and time.

With Geotab GO Anywhere Asset Tracker

Strengthened security measures

In case of theft, the tracker's Asset Recovery feature kicks in. With increased tracking you can quickly locate and recover your asset, avoiding the cost and hassle of replacement.



Cost savings

High replacement costs

Without an asset tracker, losing assets like mobile generators or flatbed trailers leads to major financial setbacks, with replacement costs reaching \$36,000 for a generator and \$43,500 for a trailer.

Decreased operational costs

Efficient asset location improves productivity and minimizes financial risk. If assets are stationary, GO Anywhere will put itself to sleep, conserving battery life.



Data collection and reporting

Inconsistent data reporting

Data collection and reporting intervals are inconsistent, making it difficult to rely on accurate and up-to-date information for decision-making.

Reliable data collection

Data is collected consistently at 15-minute intervals and reported to MyG 1 to 3 times per day, providing dependable and timely reports for informed decision-making.



Tracker design

Reduced tracker durability

Conventional trackers may lack robustness, making them less suitable for assets that endure significant vibration or movement, leading to potential damage or malfunction.

Rugged and resilient

Specifically designed to withstand vibration, movement, and harsh environmental conditions with its IP68 and IP69-K ratings, the Geotab GO Anywhere is ideal for use on trailers, trash bins, and other assets.



Take control of your assets, protect your investments, and maximize utilization with Geotab GO Anywhere Asset Trackers. Secure your assets and optimize your operations.